

# IMPLEMENTING A MOBILE PLANT MAINTENANCE STRATEGY



A mobile maintenance app can help your technicians be more efficient. Thinking about deploying this innovation for your organization? Check out these 5 tips for a successful mobile maintenance strategy deployment.

## STEP 1 UNDERSTAND THE PROBLEM



Before setting goals for your mobile maintenance strategy, brainstorm with your team and decide what problem your mobile app deployment is trying to solve.

**Tip: Write out a problem statement**

## STEP 2 ALIGN TO A STRATEGY



Decision makers are always trying to invest an organization's time, money, people and technology in the most valuable way. A great way to fast track any project is to align its problem statement and strategy to a current corporate goal.

**Tip: Clearly identify your project's value or ROI**

## STEP 3 COMMUNICATE



Effectively leveraging communications can be a crucial tool in creating an inclusive mobile plant maintenance strategy. Identify what and how you're going to communicate to different levels of your organization, and clearly establish what information should be shared with each level.

**Tip: Schedule your communications**

## STEP 4 ENCOURAGE FEEDBACK



Feedback plays an important role in the deployment and improvement of your mobile maintenance app. It can help to build trust and it can be an excellent validation tool for assumptions made by the project team.

**Tip: Identify groups for beta testing prior to deployment**

## STEP 5 STAY POSITIVE



It is normal for a technology project to hit speed bumps or delays, especially when feedback in beta testing requires changes. A positive attitude can go a long way towards building trust those that will benefit from your mobile app deployment.

**Tip: Positivity is contagious!**

