



Leading industrial maintenance providers serving the Food & Beverage industry, give insights into how manufacturing is working to appeal to the next generation of employees by rebranding its outdated image.

"We're seeing the generation that has worked in the factories are starting to retire, so that's what's really creating this skills gap. Unfortunately, the number of open jobs is well going to outpace the number of people interested in those jobs," says Pat Dean, Director of Talent Management at ATS.

Dean talks to Food Engineering magazine about innovative ways to entice the next generation of workers to look at manufacturing as a technology driven career vs. the dark, dirty, manual labor job of yesteryear.



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